

Munich, February 15, 2021

Press release

bauma CONEXPO INDIA 2021 will not take place

Johannes Manger
MarCom Category Head
Tel. +49 89 949 21-482
johannes.manger@messe-
muenchen.de

bauma CONEXPO INDIA, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines, and Construction Vehicles will not take place this year due to the organizers' concerns around exhibitors' ROI, uncertain international participants' turnout, and safety protocols.

The decision to not hold North India's leading trade fair bauma CONEXPO INDIA comes after deliberations with stakeholders and a comprehensive study of the market in solidarity with the industry's concern. It was ascertained that the organizers' goal to offer all participants optimal conditions for a successful trade fair would be difficult to implement under the current circumstances. Therefore, the decision to call off the show seemed the need of the hour to protect exhibitors, visitors and partners from such an uncertain situation.

Mr. Bhupinder Singh, the CEO of bC Expo India Pvt Ltd. said: "We have taken this decision after considering all the facts as we know them today and the responsibility we hold towards our stakeholders and the global business community. Both the uncertainty regarding the safety of our stakeholders and exhibitors and the return on investment pushed us to take this tough call."

The decision was supported by **Mr. Arvind K. Garg, Chairman, bauma CONEXPO INDIA – Task Force and Executive Vice President and Head, Construction and Mining Machinery Business at Larsen & Toubro Ltd:** "It would not have been a wise decision to carry on the show despite recognising the challenges at hand. As responsible members of the industry, this crucial decision will help to safeguard the stakeholders from the uncertainty of the situation and will help the industry to become more resilient in the face of adversity. We are unable to promise our industry, the exhibitors and our customers the high standards, that they expect from us at bauma CONEXPO INDIA. We promise all stakeholders a great show next year and count on their support, as always."

Mr. Sandeep Singh, President of Indian Construction Equipment Manufacturers Association (iCEMA) and Managing Director, Tata Hitachi Construction Machinery Company Private Limited supports bC Expo India Pvt.

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



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Ltd.'s decision and states: "While it is unfortunate that the show will not be held, we at iCEMA are still in complete support of this well-thought decision. We will continue to lend our unreserved support to bauma CONEXPO INDIA 2022. These times demand our ultimate understanding, and we will assist the construction industry through thick and thin."

Mr. Bhupinder Singh adds: "We have tried to arrive at the best decision after in-depth consultations with our partners and stakeholders across the industry. We thank all of them for their constant support and we are certain that the next edition will happen in 2022 with much more zest and vigour."

bauma CONEXPO INDIA

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 195,000 square meters. The last bauma CONEXPO INDIA in December 2018 attracted 668 exhibitors from 26 countries and 39.173 participants from India and neighbouring states. The 6th event will take place in New Delhi in 2022.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationals Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia, and Turkey. Overall, Messe München, with its

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network of associated companies and foreign agencies, is present in more than 100 countries.

Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group representing off-road equipment manufacturers and suppliers, with more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors worldwide. The equipment manufacturing industry in the United States supports 2.8 million jobs and contributes roughly \$288 billion to the economy every year. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, the largest construction trade show in the western hemisphere and one of the world's largest gathering places for the construction industries. AEM's trade show portfolio also includes CONEXPO Latin America, the premier construction equipment trade show in the Hispano America.

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