

**May 18<sup>th</sup>, 2020**

**Press Release**

**General (Dr.) Vijay Kumar Singh(Retd.), Minister of State for Road Transport and Highways, Government of India, shares his valuable insights at bauma CONEXPO INDIA webinar**

**bauma CONEXPO INDIA and iCEMA received an overwhelming response as they engage with the industry and the Government.** On 15th May 2020, bC Expo India Pvt. Ltd. and Indian Construction Equipment Manufacturers Association (iCEMA) brought together the experts from the infrastructure and construction equipment sector on one platform for an engaging and insightful webinar.

The webinar centered around the topic 'Business Continuity for Infrastructure Development Projects and Construction Equipment Industry'. General (Dr.) Vijay Kumar Singh(Retd.), Minister of State for Road Transport and Highways was the chief guest and added tremendous value to the webinar.

The panel was spearheaded by an esteemed set of panellist - Mr. Arvind Garg, Chairman, bauma CONEXPO INDIA - Task Force and Executive Vice President and Head, Construction and Mining Machinery at Larsen & Toubro Ltd., Mr. Sandeep Singh, Managing Director, Tata Hitachi Construction Machinery and President, iCEMA, Mr. Deepak Garg, Managing Director, Sany Heavy Industries India Pvt Ltd., Mr. Sakthikumar Govindarajan, Managing Director, Schwing Stetter India Pvt Ltd., Mr. D.K. Vyas, Managing Director, Srei Equipment Finance Ltd., and Mr. Sorab Agarwal, Executive Director, Action Construction Equipment Ltd. It was moderated by Mr. Rajesh Nath, Managing Director, VDMA India.

General (Dr.) Vijay Kumar Singh(Retd.) shared his insights on the current industry situation, in light of COVID-19 and stressed on the importance of strategizing by stating, "This is an opportunity to critically re-examine, rethink and put up proposals to people that can bring about change; since the way we do business in the future will surely change." He also shed light on steps taken by the government by asserting that, "Measures have been taken by the government to ensure the flow of liquidity. As of today, we have already started 1,119 projects. The government is also trying to rationalize and streamline procedures and is moving towards digitalization."

iCEMA works as a bridge between the government and the industry and plays a key role as communicator and voice of the sector. On behalf of iCEMA, Mr. Sandeep Singh emphasized the importance of the recent stimulus package in creating demand and the National Infrastructure Pipeline of Rs. 102 lakh crore announced by the government to boost infrastructure growth.

The webinar roped in over 2,419 delegates. It was also live on Facebook and garnered over 3,500 views. The webinar provided an overview of the impact of the current situation on the

infrastructure and construction equipment sector. It addressed key challenges and rendered direction to effectively navigate through this crisis.

### **bauma CONEXPO INDIA**

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 195,000 square meters. The last bauma CONEXPO INDIA in December 2018 attracted 668 exhibitors from 26 countries and 39.173 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 6th event will take place in Gurugram /Delhi from November 3 to 6, 2020.

### **bauma NETWORK: Six construction machinery trade fairs of Messe München**

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurugram/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.