

Munich, February 19, 2020

Press Release

India's bauma CONEXPO benefits from recovering market

The preparations for bauma CONEXPO INDIA are in full swing: the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles will take place from November 3 to 6, 2020 in Gurgaon / New Delhi. Around 700 national and international companies will use the 195,000 square meters of exhibition space to present machines, vehicles and equipment for the Indian market, which seems to be slowly recovering.

In addition to bauma CTT RUSSIA (May 26–29, Moscow) and bauma CHINA (November 24–27, Shanghai), bauma CONEXPO INDIA is the third event in the bauma NETWORK to be held this year. Instead of mid-December as previously, this year for the first time, it will take place at the beginning of November. The organizers—bC Expo India Pvt. Ltd., Messe München GmbH and AEM Association of Equipment Manufacturers—hope that this new date will result in even better participation. The last bauma CONEXPO INDIA two years ago attracted around 40,000 participants.

Favorable market environment

According to government announcements and expert forecasts, bauma CONEXPO INDIA will encounter a generally favorable market environment at the end of the year. After a difficult year in 2019, when sales of construction and building material machinery fell to 80,000 units, experts at the market research institute “Off Highway Research” anticipate a significant upturn in the coming years: machine sales are expected to increase to up to 120,000 units by 2023. India's role as a regional export hub is also of great importance in this context.

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Press Release | February 19, 2020 | 2/2

According to recent statements by Nitin Gadkari, Minister of Road Transport and Highways, India plans to make massive investments—namely \$1.4 billion—in infrastructure measures again in the coming years. The money is to be used primarily for the construction of roads and waterways as well as airports, ports and smart city projects. As a result, Gadkari expects construction equipment sales to increase by up to 40 percent.

Optimistic CEO

bauma CONEXPO INDIA could also benefit from a recovering Indian construction industry that is slowly picking up speed. Bhupinder Singh, CEO of bC Expo India Pvt. Ltd., is optimistic about the market:

“The Government has several projects that are underway, and these planned projects will help create a surge in the heavy construction equipment market. bauma CONEXPO INDIA 2020 will play a pivotal role in giving impetus to the regressing business and providing a platform for national and global players to demonstrate their brand, products and services. With bauma's strong global presence, our joint organizer AEM and resilient support from associations like ICEMA, BAI and other industry bodies, we are certain that we will build an engaging, meaningful and highly focused business platform for our stakeholders from the infrastructure and construction equipment sector.”

For the European construction machinery industry, CECE Secretary General Riccardo Viaggi encourages his members to use bauma CONEXPO INDIA to take the step to India:

“bauma CONEXPO INDIA—as part of CECE's International Exhibition Partnership Programme—is of great importance for CECE members. The trade fair offers a unique opportunity to connect European companies to the Indian market and vice versa. Indeed, CECE member companies see India as a great opportunity in terms of increased sales, also thanks to the continued investment in infrastructure at state and federal levels.”

Press Release | February 19, 2020 | 3/3

Registration still possible

Hence, exhibitors and visitors alike can benefit from participating in bauma CONEXPO INDIA. Interested companies can still register online at bcindia.com until April 30, 2020.

Sources:

[Market research institute Off Highway Research](#)

[International Construction Magazine](#)

Caption text:

CECE Secretary General Riccardo Viaggi (right) and Bhupinder Singh, CEO of bC Expo India Pvt. Ltd (next to him) during the inauguration ceremony of bauma CONEXPO INDIA 2018

About:

bauma CONEXPO INDIA

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 195,000 square meters. The last bauma CONEXPO INDIA in December 2018 attracted 668 exhibitors from 26 countries and 39.173 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 6th event will take place in Gurgaon/Delhi from November 3 to 6, 2020.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a

Press Release | February 19, 2020 | 4/4

license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, the largest construction trade show in the western hemisphere and one of the world's largest gathering places for the construction industries. AEM's trade show portfolio also includes CONEXPO Latin America, the premiere construction equipment trade show in the Hispanic America.